



# **H** Harvard College Open Data Project

Sponsor Prospectus Fall 2019

# What is HODP?

We strive to **increase data transparency** at Harvard and to better **understand campus issues** through data.

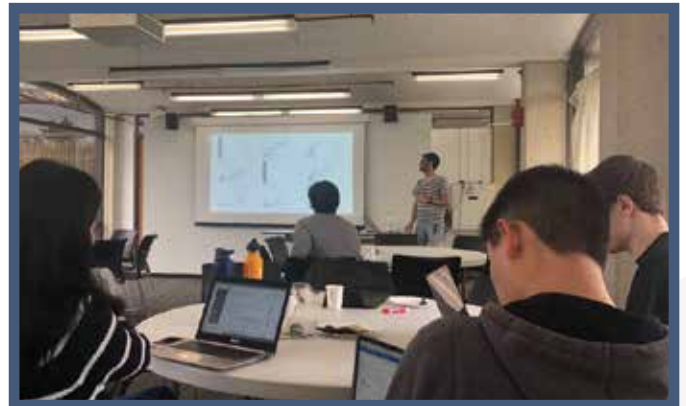
**55,000** article views

**25,000** article reads

**40+** contributing members

## ARTICLES

We publish articles using data about Harvard to analyze relevant issues on campus. This has included addressing topics like faculty diversity, student organization finances, and grants by the Undergraduate Council. Our work has been repeatedly featured in the Harvard Crimson and we have worked with the Undergraduate Council to perform data analysis to help guide campus policy.



## BOOTCAMP

We run a bootcamp series every semester to teach students the basics of data collection and analysis. We also host events on campus where club members and other Harvard students hack on datasets together.

## CATALOG

We maintain a catalog of relevant data about Harvard for students to easily access on our website. Some datasets feature custom visualizations, including a map of all crime reports on campus, a word cloud of the most common topics in the Crimson, and a map of where students study abroad during the semester.

# Why we're reaching out

This is a critical time for HODP.  
We're growing fast and **we need your support.**

## ***Your support helps us:***

### **Grow HODP membership**

*Attract more members and devote more resources towards their development.*

### **Gather robust datasets**

*Gather more data about the student body and publish more robust analyses of the Harvard community.*

### **Serve the Data Science community**

*Expand the scope of our Datathon to include more challenges and more participants. Host more events to bring open data to the Harvard community.*

### **Distribute original analysis**

*Create and maintain a dynamic and interactive website for users to access our data catalog and original articles.*

### **Use the best tools**

*Purchase subscriptions for sophisticated data analysis and visualization tools.*

# ***What we can offer:***

## **ACCESS TO MEMBERS**

- Access to the **HODP resume book**
- **Speaking opportunities** at weekly HODP meetings
- **Coffee chats** or meals with HODP members

## **PUBLICITY OPPORTUNITIES**


- **Pose a challenge** at the HODP Datathon, **bring in a speaker**, or **offer a workshop** on your product
- **Sponsored prizes or merchandise**
- Prominently **display your company's logo** on our website, Datathon materials, and articles.



# GET IN TOUCH

Reach us via email at:

[sponsors@hodp.org](mailto:sponsors@hodp.org)

 **Harvard College  
Open Data Project**